

Summary of November 24, 2014



In attendance: Zach Baum (SC Legislator Hahn's Office); Georgette Beal (United Way); Bruce Berlin MD (SCMed Society); Laurel Breen (St. Joseph's College); Celina Cabello (NSDOC); Gail Carlin (South Nassau Communities Hospital); Trevor Cross (HRHcare); Amy Engle (Sustainable LI); Carolann Foley (St. Joseph Hospital); Lisa Benz Scott (SBU); Juliet Frodella (ELIH); Tina Graziuse (YMCA LI); Gina Kearney (South Nassau Communities Hospital); Marsha Kenny (Southampton Hospital); Memory Kershaw (St. Vincent de Paul Society); Theresa Marandino (NUMC); Sue Palo (St. Francis Hospital); Bill Redman (SBU); Vincent Strykowski (St. Vincent De Paul); Karen Tripmacher (Winthrop); Luis Valenzuela (1199 Health Ed Project); Yvonne Spreckles (SBU Hospital); Chris Hendriks (CHSLI); Amanda Watral (Health and Welfare Council); Lisa Burch (NDLIJ); Michelle Gervat (American Heart Association); Janine Logan (NSHC).

Meeting opened with introductions around the room.

Data Platform Project Update

Bill Redman from Stony Brook University walked members through the web-based portal and data platform. Discussion about adding some more detail to profile section. LIHC members that have kept papers records heretofore will input data and run test with Bill before project is officially launched. We will also run some test reports.

Group thanked Bill for all his effort on this project and expressed their deepest appreciate for his IT talents.

Expanding Partnerships

Vincent Strykowski and Memory Kershaw from the St. Vincent DePaul Society are now members of the collaborative. Vincent discussed the grassroots, ground level dimension his organization can bring to the collaborative's overall effort. St. Vincent de Paul makes home visits and often can identify gaps in services, especially social and health services. The LIHC becomes a great resource for his society and vice versa. Many of his clients often have no preventive care.

Group discussed producing the online Program Inventory in hard copy format so reps from organizations like the St. Vincent de Paul can reference and/or leave with client.

St. Vincent de Paul helps 200,000 people a year.

Zach Baum, representative from Suffolk County Legislator Kara Hahn office, discussed Leg. Hahn's newly enacted county-wide initiative known as Rx for Parks program. This program aligns nicely with the collaborative's Rx for Walking program and there is synergy between the two efforts. Kara Hahn is including representation from the Long Island Health Collaborative in the Rx for Parks Program Advisory Board. The first meeting should take place early in 2015. The Rx for Parks Program hopes to set up online database of all county parks to which physicians can direct their patients.

Christine Hendriks (CHSLI), chair of the Education/Public Outreach Subgroup, updated the full group on the subgroup's efforts. The subgroup is concentrating on rolling out the Rx for Walking program and all that that entails – physician outreach and education, marketing plan, prescription pad and other collateral materials, etc. Grant money from the New York State Health Foundation grant will underwrite the cost of the Rx for Walking program. Hope to be able to develop a log in function on the LIHC website that would allow walkers to log in and track their steps. Possibility of a noting milestone landmarks, as people walk around Long Island and adding up those steps.

Dr. Bruce Berlin, representative from the Suffolk County Medical Society, noted that he brought the idea of the collaborative and the RX for Walking program to his executive committee and it was well received. He will now present to full SCMS board. Dr. Berlin is also working on developing a web-based curriculum that would introduce docs to Rx for Walking and teach them how to get involved. Would offer CMEs.

Grants Update

The Education/Public Outreach Subgroup will meet immediately following the full collaborative meeting. As noted above, bulk of their work right now is with Rx for Walking program and spending the NYS Health Foundation money the collaborative was awarded. That award money will also be used for implementation of Complete Street projects in the counties.

The NSHC, on behalf of the Long Island Health Collaborative, applied for a state Population Health Improvement Program grant. Award winners not yet announced.

The collaborative did not win any grant money from the Long Island Community Foundation. The collaborative had planned to use this money for capacity building, leadership training, and skills development for the collaborative. Call in early January with LICF to get more feedback as to why LIHC was not selected.

The Build Challenge is another grant opportunity. It focuses on improving health through innovative collaborations. RWJ Foundation is one sponsor, the Advisory Board, the Kresge Foundation. Applications due January 16, 2015.

Upcoming Meeting Dates (*all meetings at the NSHC offices in Hauppauge, unless noted otherwise*)

Thursday, January 15, 2015 10 – 11:30 a.m. (A meeting of the NSHC Communications Committee and LIHC Education/Public Outreach Subgroup follows immediately and ends at 12:30 p.m. Members of the NSHC Communications Committee are part of the LIHC Education/Public Outreach Subgroup.)

Thursday, February 26, 2015 10 – 11:30 a.m. (A meeting of the NSHC Communications Committee and LIHC Education/Public Outreach Subgroup follows immediately and ends at 12:30 p.m. Members of the NSHC Communications Committee are part of the LIHC Education/Public Outreach Subgroup.)

PLEASE REMEMBER:

Facebook page and Twitter accounts for the Long Island Health Collaborative:

Twitter: @ligethealthy <https://twitter.com>

Facebook: <https://www.facebook.com/pages/Long-Island-Health-Collaborative/1451139511781173>

Please friend and follow. Tweet any news related to obesity reduction/programs; healthy lifestyle, walking, and walkability projects in local communities. As a reminder subgroup chairs and subgroup members are as follows:

Pat Kiernan and Nancy Copperman (Co Chairs) – Grants

Chris Hendriks – Education/Public Outreach

Yvonne Spreckels and Karyn Kirschbaum (Co Chairs) – Walking Initiative

Janine Logan – Commercial Partners

Nancy Copperman – Complete Streets

Laurel Breen - Education Sector